

how to work with us...



LICENSING

With a signature aesthetic and world renowned design studio, we collaborate with leading manufacturers to design and produce interior products, fashion & accessories licensed under the Stacy Garcia brand collective.

FOR LICENSING:
licensing@stacygarcia.com



COLOR, TREND + PRODUCT CONSULTING

With 16 years of experience in brand storytelling and product development, we read the market and look to trends to bring a refined aesthetic. We've worked with a range of businesses, from start ups to billion dollar companies. With product audit to implementation, identifying product gaps and developing product, we work through existing supply chains to curate, style, and design a direct offering. *Please inquire for rates.*

FOR CONSULTING:
sg@stacygarcia.com



ENDORSEMENTS + CONTENT CREATION

Stacy Garcia is a reputable, qualified and effective design expert and influencer. If an appropriate fit, we will create an individualized endorsement package based on your company needs and market/product requirements. Packages may include, but are not limited to, live/virtual event appearances, video/print collateral features, and media/ social media campaigns. *Please inquire for information.*

FOR SOCIAL MEDIA + ENDORSEMENT INQUIRIES:
sg@stacygarcia.com

let's socialize...

WHO FOLLOWS US?

Our design-centric audience is made up of 93% woman with the majority of woman between the ages of 35-65+.

Our email subscriber list is made of both design professionals (commercial + residential) and consumers.

TOTAL STACY GARCIA SOCIAL MEDIA FOLLOWING

232K +



SOCIAL MEDIA ENDORSEMENT

A social media endorsement is a great way to reach our tribe quickly. This includes endorsement of products/service on Stacy Garcia's Facebook or Instagram pages.

SPONSORED BLOG POST

A sponsored blog post includes an article with a mention and link to your product. All sponsored blog posts are pinned to Pinterest and mentioned in our monthly Life-Styled Blog Round Up.

COLOR CRUSH SPONSORSHIP

Our most popular monthly feature, Color Crush, is also available for sponsorship - either for the year, or three months at a time.

DESIGN UNCENSORED SPONSORSHIP

A weekly Instagram live design conversation hosted by Stacy Garcia. Stacy engages in inspiring discussions with color, design and trend experts from various industries.

PRODUCT REVIEW / UNBOXING

We share a photo and/or video featuring the product(s) and packaging that it comes in, as well as, commentary on the product. Product reviews require a full-size sample.